

## How have regeneration and the Commonwealth Games changed the East End of Glasgow?

This edition of the GoWell East newsletter focuses on our survey findings about how you feel the area is changing - and how you can get involved in the study.

We would like to thank everyone who took part in the 2012 and 2014 surveys – we really appreciate all your help. The GoWell East survey is special because it's not just a 'one-off', so each time our interviewers visit you can tell them about what sorts of things have changed and whether or not you think these changes are having good or bad effects on you and your neighbourhood.

***What you tell us is crucial for helping policymakers to understand how neighbourhood regeneration has affected the lives of people living in the East End.***

## COMING SOON...

Fieldworkers from BMG Research will contact people from a sample of households in the area, including previous survey participants, to ask if they would like to be involved. It's a great opportunity to share your views on:

- Changes to your home, inside and out**
- Changes in your neighbourhood**
- Your health – physical and mental**
- What you think and feel about your community**



## What is GoWell in the East End?

GoWell in the East End is a research study focussing on three resident surveys over a six year period. These surveys consist of interviews conducted face-to-face at people's homes and include a whole range of questions about how people feel about their homes, their neighbourhood, services in the area, their lifestyle and circumstances and their health and wellbeing.

It is run by researchers in Urban Studies at the University of Glasgow and is sponsored by the Scottish Government, NHS Health Scotland and [sportscotland](http://sportscotland.gov.uk).



**Turn over to find out more about what you've told us about the living in the East End...**



# What you've told us so far....

## Feelings about the area

Participants felt more positive about their local area in 2014 than they did in 2012. In 2014, nearly three quarters of interviewees (65%) said that '*people who live in this area think highly of it*'. This was an increase from 57% in 2012.



## Children's play areas, parks and green spaces

Residents thought that children's play areas had improved since 2012. In our 2014 survey, over half of participants (52%) said play areas were *very or fairly good* - an increase from 45% in 2012. Parks and green spaces in the area were thought to be *very or fairly good* by over three quarters of participants (78%). This was also a small improvement from a figure of 75% in 2012.



## Neighbourhood issues

Perceptions of neighbourhood safety improved between 2012 and 2014. In 2014, nearly two thirds of participants (64%) said that they felt *very or fairly safe* when walking around in their neighbourhood after dark. This figure was up from 55% in 2012. However, nearly one in ten people (8%) still say they would *never walk alone after dark*.



Vacant and derelict buildings/land sites were a *serious problem* by nearly a quarter of participants (24%) in 2012, but by 2014 this figure had fallen to 16%, indicating an improved situation.



## HOW HAVE THESE THINGS CHANGED SINCE 2014?

### TAKE PART IN THE 2016 SURVEY TO LET US KNOW...\*

**\*Everyone who participates in the 2016 survey will be entered into a prize draw to win a first prize of £150 or one of two second prizes of £50 each in shopping vouchers, to thank them for taking part.**

#### Find out more...

If you have any questions or would like to know more about being involved in the study, please contact BMG Research on 0800 358 0337 or by email at:

[gowellqueries@bmgresearch.co.uk](mailto:gowellqueries@bmgresearch.co.uk)

You can also find out more at [www.gowellonline.com/goeast](http://www.gowellonline.com/goeast) or follow us on Twitter @GoWellOnline