



SHAWBRIDGE



Welcome to the latest edition of the Shawbridge GoWell newsletter. You may remember receiving our last newsletter earlier this year in which we told you about general progress for the GoWell programme and what we had planned for this year.

For those of you who are unfamiliar with GoWell, it is a ten year programme looking at the impacts of housing and neighbourhood regeneration on the health and wellbeing of communities. One of the ways we do this is through our survey of residents. Our first survey was in 2006 and we have already circulated newsletters with the findings from that. We completed our second survey in August 2008 and we are planning to carry out another two in 2011 and 2013. Over time this will give us a picture of how regeneration is affecting residents like yourself. What are the important changes? Have things got better or worse – and for whom?

These findings will be used to help planners improve services and regeneration in your area and elsewhere in the future.

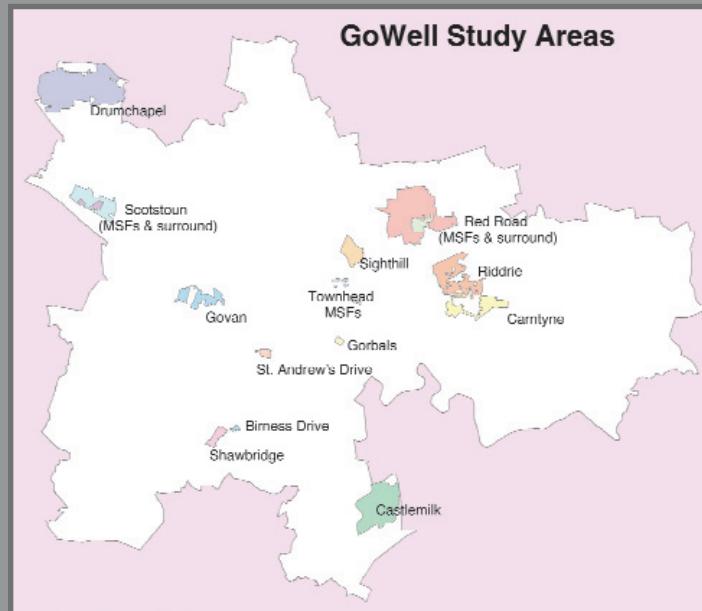
Many of you who read this may have taken part in one or both of our surveys. To those of you who did take part, once again we thank you very much for your time.

You live in one of the areas of Glasgow that is experiencing some of the biggest changes – so **we are especially interested in hearing from you and your neighbours in Shawbridge**. In our future surveys we'd like to revisit as many of you as possible who have already taken part in GoWell. That includes people who remain in Shawbridge and the people who move on. Wherever you are, we'd like to understand how things have changed for you over time and whether the regeneration of Shawbridge has affected you.

For this reason we have included a contact details postcard and we would greatly appreciate it if you could complete and return this freepost card. **We will enter your returned card into a prize draw** for the chance to win first prize of £150, second prize of £50 or third prize of £30 in supermarket vouchers.

Since our last newsletter we have been comparing what residents told us in our most recent survey in 2008 with what they told us back in 2006. We are pleased to provide you with a summary of this. As you will see, some issues have remained much the same, some have improved, while others have got worse. We hope they will be of interest to you.

WHO'S INCLUDED?



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There are 15 different areas in Glasgow included in our study – one of which is Shawbridge, as shown on the above map.



KEY FINDINGS

433 residents took part in the first survey in 2006 and 309 took part in the second survey in 2008. Below is a summary of some of the things they told us about living in Shawbridge.

- Overall **housing** satisfaction has fallen with 65% of people saying they are satisfied with their home in 2008, compared to 72% of people in 2006. However, the proportion of people 'very satisfied' with their home increased from 8% in 2006 to 34% in 2008.
- Overall satisfaction with the **neighbourhood** as a place to live has risen slightly from 59% of people satisfied with the neighbourhood in 2006 to 64% of people in 2008. Like satisfaction with housing, there has been an increase in the proportion of people 'very satisfied' with the neighbourhood from only 2% in 2006 to 26% in 2008.
- Many local **public services and amenities** in the area are seen to have improved. Most notably, the number of people who rated parks/open spaces as 'good' increased from 36% in 2006 to 67% in 2008; ratings for children's play areas rose from 33% in 2006 to 53% in 2008; and ratings for schools rose from 69% in 2006 to 78% in 2008.
- We asked some questions about whether **anti-social behaviour** issues are a problem in Shawbridge. Over half the respondents said that people using or dealing drugs; and people being drunk or rowdy in public places are a 'serious problem' in the area.

- Feelings of **safety** at night-time have declined. In 2006, 15% of people said they either felt very unsafe or never walk alone after dark but this had risen to 66% of people feeling this way in 2008.
- When asked whether they felt the **reputation** of Shawbridge had changed over the past two years; 42% of people felt it had stayed the same, 11% of people felt it had got better, while 47% of people felt it had got worse.
- Most people said that **people from different backgrounds** in the area get on well together and this had increased from 79% in 2006 to 82% in 2008.
- Although still low, more people now say that either on their own or with others they can **influence decisions** affecting the local area. This increased from 20% in 2006 to 34% in 2008.
- Rates of **smoking** have increased slightly from 43% of people saying they are a smoker in 2006 to 48% of people in 2008.
- **Self-reported health** has fallen with 64% of people saying their health is excellent or good in 2008. 76% of people said their health was excellent or good in 2006.



WHAT NEXT:



Over the coming year we will send you a series of newsletters, each of which will focus on a particular issue and provide you with the survey responses for that issue in more detail.

In addition to sharing the survey findings with you and your neighbours through this newsletter, we're offering presentations to local stakeholders and service providers such as local housing organisations, community planning partnerships, and community health and care partnerships. If you belong to a community group that would be interested in hearing a presentation and discussion of the findings for Shawbridge please contact Jennie Coyle on the details below.

**All the personal information we collect is completely confidential and anonymous
and is not shared with anyone outside the research team.**

For more information on GoWell contact:

Jennie Coyle, Glasgow Centre for Population Health,

1st Floor | House 6 | 94 Elmbank Street | Glasgow, G2 4DL

Email: jennie.coyle@drs.glasgow.gov.uk | Phone: 0141 287 6268

Or visit our website at: www.gowellonline.com

GoWell is a collaborative partnership between the Glasgow Centre for Population Health, the University of Glasgow and the MRC Social and Public Health Sciences Unit, sponsored by Glasgow Housing Association, the Scottish Government, NHS Health Scotland and NHS Greater Glasgow & Clyde.

