

# What's changing in your area?

WINTER 2009



GLASGOW COMMUNITY  
HEALTH AND WELLBEING  
RESEARCH AND LEARNING  
PROGRAMME

## RED ROAD



Welcome to the latest edition of the Red Road GoWell newsletter. You may remember receiving our last newsletter earlier this year in which we told you about general progress for the GoWell programme and what we had planned for this year.

For those of you who are unfamiliar with GoWell, it is a ten year programme looking at the impacts of housing and neighbourhood regeneration on the health and wellbeing of communities. One of the ways we do this is through our survey of residents. Our first survey was in 2006 and we have already circulated newsletters with the findings from that. We completed our second survey in August 2008 and we are planning to carry out another two in 2011 and 2013. Over time this will give us a picture of how regeneration is affecting residents like yourself. What are the important changes? Have things got better or worse – and for whom?

These findings will be used to help planners improve services and regeneration in your area and elsewhere in the future.

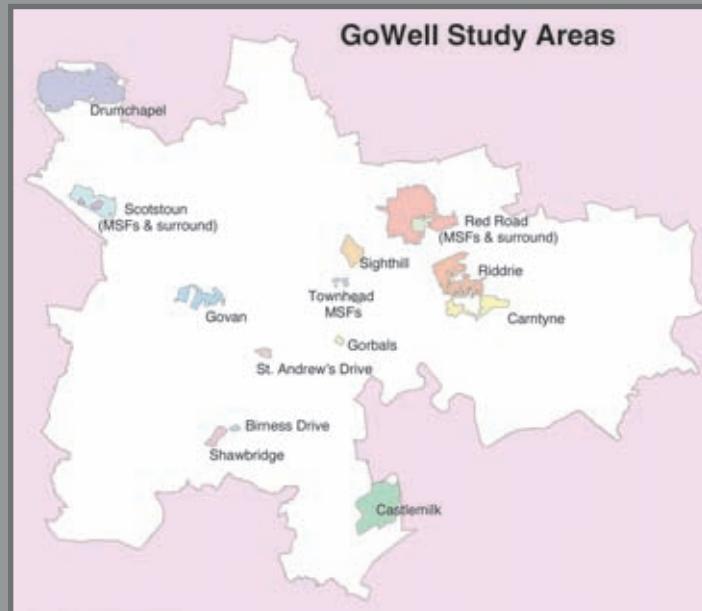
Many of you who read this may have taken part in one or both of our surveys. To those of you who did take part, once again we thank you very much for your time.

You live in one of the areas of Glasgow that is experiencing some of the biggest changes – so **we are especially interested in hearing from you and your neighbours in Red Road**. In our future surveys we'd like to revisit as many of you as possible who have already taken part in GoWell. That includes people who remain in Red Road and the people who move on. Wherever you are, we'd like to understand how things have changed for you over time and whether the regeneration of Red Road has affected you.

For this reason we have included a contact details postcard and we would greatly appreciate it if you could complete and return this freepost card. **We will enter your returned card into a prize draw** for the chance to win first prize of £150, second prize of £50 or third prize of £30 in supermarket vouchers.

Since our last newsletter we have been comparing what residents told us in our most recent survey in 2008 with what they told us back in 2006. We are pleased to provide you with a summary of this. As you will see, some issues have remained much the same, some have improved, while others have got worse. We hope they will be of interest to you.

### WHO'S INCLUDED?



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There are 15 different areas in Glasgow included in our study – one of which is Red Road, as shown on the above map.



## KEY FINDINGS

330 Red Road residents took part in the first survey in 2006 and 286 took part in the second one in 2008.

- Overall **housing** satisfaction in Red Road has remained stable, with 66% of people saying they are satisfied with their home in both 2006 and 2008.
- Satisfaction with the **neighbourhood** has improved with 70% of people stating they are satisfied with the neighbourhood in 2008; compared to 62% in 2006.
- Most of the **public services and amenities** in and around the neighbourhood are seen to have got better. For example, the number of people rating schools as 'good' increased from 69% in 2006 to 73% in 2008; those who consider policing to be 'good' has risen from 52% in 2006 to 61% in 2008; and the 'good' ratings for childcare and nurseries has risen from 56% in 2006 to 73% in 2008.
- We asked some questions about whether **anti-social behaviour** issues were a problem in Red Road. A quarter (25%) of people said that people using or dealing drugs; people being drunk or rowdy in public places; and teenagers hanging around on the street are a 'serious problem' in Red Road. However, the number of people who said these and other anti-social behaviour issues are a 'serious problem' has decreased overall.
- Feelings of **safety** at night-time have declined. In 2006, 19% of people said they either felt very unsafe or never

walk alone after dark but this had risen to 37% of people feeling this way in 2008.



- When asked whether they felt the **reputation** of Red Road had changed over the past two years, 58% of people felt it had stayed the same; 18% felt it had got better; while a quarter (25%) felt it had got worse.
- Many more people now feel that **people from different backgrounds** in the area get on well together. This increased from 78% in 2006 to 89% in 2008.
- A small but increasing number of residents say they believe they can **have a say in decisions** affecting Red Road, either alone or with others. This figure rose from 24% in 2006 to 35% in 2008.
- **Smoking** appears to be falling with 31% of people saying they smoke in 2008, a drop of almost 10% from 2006 when 41% of people said they smoked.
- **Self-reported health** is fairly high with 79% of people saying their health is excellent or good in 2008. This is a slight drop from the 83% of people who reported good or excellent health in 2006.



## WHAT NEXT:



Over the coming year we will send you a series of newsletters, each of which will focus on a particular issue and provide you with the survey responses for that issue in more detail.

In addition to sharing the survey findings with you and your neighbours through this newsletter, we're offering presentations to local stakeholders and service providers such as local housing organisations, community planning partnerships, and community health and care partnerships. If you belong to a community group that would be interested in hearing a presentation and discussion of the findings for Red Road please contact Jennie Coyle on the details below.

***All the personal information we collect is completely confidential and anonymous  
and is not shared with anyone outside the research team.***

### For more information on GoWell contact:

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